

# GirlsBuild

## Application Info Session

Wednesday, September 5th

3:15 PM PT/ 6:15 ET

# Zoom

- Join from PC, Mac, Linux, iOS or Android:  
<https://zoom.us/j/455492954>

- Or iPhone one-tap :  
US: +16468769923,,455492954# or  
+16699006833,,455492954#

- Or Telephone:  
US: +1 646 876 9923 or +1 669 900 6833 or  
+1 408 638 0968  
Meeting ID: 455 492 954

Need to Download Zoom: [Training Video](#)

The logo for LA Promise Fund is contained within a white rectangular box with a black border. The text 'LA' is in a large, bold, grey sans-serif font. To its right, the word 'PROMISE' is written in a smaller, bold, purple sans-serif font. Below 'LA' and 'PROMISE', the word 'FUND' is written in a large, bold, grey sans-serif font, aligned with the 'LA'.

LA Promise Fund is a nonprofit organization dedicated to preparing Los Angeles students for success in college, career, and life.

# GIRLS BUILD TEAM



Leslie Aaronson



Rhea Trinanes

**We challenge young women  
from public schools across  
LA County <sup>TO</sup> use STEM  
principles and 21<sup>ST</sup> Century  
learning skills <sup>TO</sup> effect  
social change and solve  
<sup>THE</sup> problems <sup>OF</sup> tomorrow.**

# GIRLS BUILD

- Application is open until October 7th
- Funded Teams will receive \$1000 for their team; stipend for coordinator. Money is sent end of December, 2018
- There will be an Expo in May. Individual scholarships and team awards will be given
- Student Leadership project

# WHAT MAKES A TEAM?

- Members must be students from the **same** public middle or high school
- At least 6 female students or students who identify as female
- Students who have participated in the past are welcome to join again this year

# SITE COORDINATOR

- The coordinator is usually an employee at the school or an afterschool program provider
- Primary point person with LA Promise Fund
- Expected to work with the team through the entire school year
- Goal: Create student leaders



# COORDINATOR RESPONSIBILITIES

- Recruit the girls
- Find time and space to hold meetings
- Coordinate logistics from the school side
- Manage and facilitate spending of the budget
- Guide the team to stick to production timeline to execute project and document the work

# PROJECT IDEA

Be sure to have a clear idea of the impact area you want to address and why it is important.



1. Health & Wellness,
2. Voting  
Representation &  
Advocacy
3. STEM & Digital Media

# QUESTIONS IN THE APPLICATION

## RUBRIC USED BY REVIEWERS

### Application Title

### Middle/High School Bracket

### Team Information:

- Coordinator Name, Email, Phone Number, Position
- School name, address, district
- Principal Name and Email
- School demographics including percentage qualified for free and reduced lunch
- List of at least 6 team members

### Impact Area

# QUESTIONS IN THE APPLICATION

- Mission Statement
- Project Need
- Active Civic Engagement
- Anticipated Outcomes (short term and long term)
- 3 minute Intro Video
- Proposed Budget
- Bonus: activities that are already in the works; social media / website links to your school or team

# INTRO VIDEO

- No longer than 3 minutes - introducing yourself, your students, your school and an overview of your topic.
- Turn in through a YouTube or Google Drive link (instructions inside the application).
- [Our tips](#) on how to make an application video
- [Sample Video](#) from last year's winner

# ACTIVE CIVIC ENGAGEMENT

We hope that Girls Build can be your platform to get involved and make a difference in your community through [active civic engagement](#).

Representation	Service	Advocacy
Step forward to participate in local community activism, provide leadership to solve problems, and work on voter registration, voter awareness, and voter turnout.	Invest in your community and develop partnerships to add your voice to the issues that are important <i>to you</i> . This includes volunteering, running food drives or investing in skill building.	Become versed in a specific issue and help get others aware and active with you. This includes creating a social justice campaign, connecting to local non-profits and advocacy groups.

# HOW TO START YOUR PROJECT

Hold an informational meeting to [brainstorm ideas!](#)

Some things we've seen work:

1. Invite girls to a lunch meeting.
2. Encourage them to bring a friend.
3. Include snacks.
4. Create an inclusive space



Check out: [Tips to Brainstorm your Project](#)

# HOW TO DECIDE ON A PROJECT IDEA

## Set Goals:

- What it is that you and your team hope to accomplish?
- Who are the people that you most want to influence?
- Set a vision and then work backwards as you develop a project proposal.
- How will this connect to civic engagement?





# HOW TO DECIDE ON A PROJECT IDEA

## Understand the Context:

- Make sure you are exploring the causes that might be responsible for the issue you want to address.
- Unpack why the students are making an assumption about their project.
- Conduct research, surveys to get ideas about how to proceed.



# PROJECTS THAT WORKED

## High School Category

**Grand Prize:** [Alliance Simon Technology Academy](#)

**1st Runner Up:** [Culver City High School](#)

**2nd Runner Up:** [Compton Early College High School](#)

**Project Impact:**

**1st Place:** [James A. Garfield Senior High](#)

**2nd Place:** [California Academy of Mathematics and Science](#)

**Best Website:** [Ramon C. Cortines School of VAPA](#)



## Middle School Category

**Grand Prize:** [Sutter Middle School](#)

**1st Runner Up:** [Palmdale Learning Plaza](#)

**2nd Runner Up:** [Southeast Middle School](#)

**Project Impact:**

**1st Place:** [LA's Promise Charter Middle School](#)

**2nd Place:** [Thomas Starr King Middle School](#)

**Best Website:** [Crown Prep Academy](#)



<http://www.girls-build.org/year-3.html>

**GirlsBuild**

# TIMELINE

**October 7, 2018** - Application closes. We will fund **50 teams** - 10 of them outside Los Angeles

**October 29, 2018** - Invitations are sent to selected teams for the Girls Build Challenge.

November 12th, 2018 - Contracts are due

**December 15, 2018** - **Submit** your project management plan, budget and link to your website.

**January - April 2019** - Project execution and implementation.

**May 5, 2019** (subject to change) - Final Website and Project Video due

**May 23, 2019** (subject to change) - Final Expo and Awards



# GIRLS BUILD RESOURCES

## Sample Topics Include:

- Tips from Past Coordinators
- Event Planning
- Active Civic Engagement
- Audience engagement

# Q&A



# Follow Us

Instagram: @girlsbuildla

Facebook: LA Promise Fund

Twitter: @lapromisefund

Email: [girlsbuildla@lapromisefund.org](mailto:girlsbuildla@lapromisefund.org)

All things and more on our website:

<http://girls-build.org>

# APPLY NOW FOR GIRLS BUILD

**Apply to be Girls Build Team!**

**Audience:** Teams of Middle and High School Girls

**Deadline:** October 7th

**[Apply Now](#)**

# JOIN VOTER REGISTRATION WEBINAR

with California Secretary of State, Alex Padilla  
and LA Promise Fund

**Date:** Wednesday, September 12th at 3:30pm.

[REGISTER FOR WEBINAR for September 12th](#)

**Description:** Schools that sign up will receive special posters, stickers and promotional materials to hold voter pre-registration events on campus.



# THANK YOU!

