

GirlsBuild^{LA}

Application Info Session

Wednesday, August 30th

3:30PM - 4:30PM

JoinMe Tools

Audio

- Turn on audio (so you can hear us!)
- Tap on the phone icon > Call via internet > Connect

Chat Feature

- Send questions/messages by tapping on the message bubble icon
- Send to the group @All or directly to @LAPromiseFund
- We will address your questions at the end of the presentation

This webinar is being recorded so you can access it again after today. It will be available on the GBLA website:
<http://girlsbuildla.weebly.com/application.html>



LA Promise Fund is a nonprofit organization dedicated to preparing Los Angeles students for success in college, career, and life.

GBLA MANAGEMENT TEAM



Leslie Aaronson



Rhea Trinanes

**We challenge young women
from public schools across
LA County ^{TO} use STEM
principles and 21ST Century
learning skills ^{TO} effect
social change and solve
^{THE} problems ^{OF} tomorrow.**

GIRLS BUILD LA

- Application is open until September 18th
- Funded Teams will receive a seed funding of \$500 to start their team and can unlock another \$500 for completing set milestones by December.
- An Expo will be held on a Saturday in late April/ early May to highlight team successes. Individual scholarships and team awards will be given

WHAT MAKES A TEAM?

- Members must be students from the **same** public middle or high school in Los Angeles County
- At least 6 female students or students who identify as female
- Students who have participated in the past are welcome to join again this year

SITE COORDINATOR

- The coordinator is usually an employee at the school or an afterschool program provider
- Will receive a \$1200 stipend
- Primary point person with LA Promise Fund
- Expected to work with the team through the entire school year

COORDINATOR RESPONSIBILITIES

- Recruit the girls
- Find time and space to hold meetings
- Coordinate logistics from the school side
- Manage and facilitate spending of the budget
- Guide the team to stick to production timeline to execute project and document the work

QUESTIONS IN THE APPLICATION

- School details / information
- Coordinator contact information
- School Demographics broken down by ethnicity and percentage qualified for free and reduced lunch
- Names of at least 6 participating students - we need to know you have a team in place

QUESTIONS IN THE APPLICATION

- Mission Statement
- Statement of Opportunity
- Project Need
- Anticipated Outcomes (short term and long term)
- 3 minute Intro Video
- Bonus: activities that are already in the works; social media / website links to your school or team

INTRO VIDEO

- No longer than 3 minutes - introducing yourself, your students, your school and an overview of your topic.
- Turn in through a YouTube or Google Drive link (instructions inside the application).
- [Our tips](#) on how to make an application video
- [Sample Video](#) from last year's winner

PROJECT IDEA

Be sure to have a clear idea of the impact area you want to address and why it is important.



1. Health & Wellness,
2. Civic Engagement & Leadership
3. College Access & STEM Education

HOW TO START YOUR PROJECT

Hold an informational meeting to brainstorm ideas!

Some things we've seen work:

1. Invite girls to a lunch meeting.
2. Encourage them to bring a friend.
3. Include snacks.



Check out: [GBLA Tips to Brainstorm your Project](#)

HOW TO DECIDE ON A PROJECT IDEA

Set Goals:

- What it is that you and your team hope to accomplish?
- Who are the people that you most want to influence?
- Set a vision and then work backwards as you develop a project proposal.



HOW TO DECIDE ON A PROJECT IDEA

Understand the Context:

- Make sure you are exploring the causes that might be responsible for the issue you want to address.
- Unpack why the students are making an assumption about their project.
- Conduct research, surveys to get ideas about how to proceed.



PROJECTS THAT WORKED

High School

1st Place: East LA Renaissance Academy

2nd Place: Compton Early College High School

3rd Place: Ramon Cortines School of Visual & Performing Arts



Middle School

1st Place: Dr. Julian Nava Learning Academy

2nd Place: John A. Sutter Middle School

3rd Place: Palmdale Learning Plaza



<http://girlsbuildla.weebly.com/participating-schools1.html>

TIMELINE

September 18, 2017 - Application closes. We will fund **50 teams** which includes the Site Coordinator stipend and the **\$500** start up funds.

October 4, 2017 - Invitations are sent to selected teams for the GBLA Challenge.

October 11, 2017 (subject to change) - GBLA Young Women's Leadership Summit.

October - December 2017 - **Unlock an additional \$500 seed funding** by: submitting your project management plan, budget and link to your website.

January - April 2018 - Project execution and implementation.

April 28, 2018 (subject to change) - Girls Build LA Expo and Celebration on a Saturday for parents and community to join together.



GBLA RESOURCES

In addition to weekly newsletters and an advisory board, we will have monthly webinars (like this!) around different topics and with a host of experts on the call.

Sample Topics Include:

- Getting Started with your Team
- Data Management
- Holding a Retreat
- Marketing /Communication / Advertising
- Building your Website
- Social Media
- Event Planning

Q&A



CONTACT US

INSTAGRAM: @GirlsBuildLA

EMAIL: girlsbuildla@lapromisefund.org

All things and more on our website:
<http://girlsbuildla.weebly.com>

THANK YOU!

