

GirlsBuild^{LA}

Webinar #1

Getting Started / Design Thinking

Thursday, October 26th

3:30PM - 4:30PM

JoinMe Tools

Audio

- Turn on audio (so you can hear us!)
- Tap on the phone icon > Call via internet > Connect

Chat Feature

- Send questions/messages by tapping on the message bubble icon
- Send to the group @All or directly to @LAPromiseFund
- We will address your questions at the end of the presentation

This webinar is being recorded so you can access it again after today. It will be available on the GBLA website.

GBLA Management Team



Leslie Aaronson



Rhea Trinanes

Why GBLA?

Timeline



October 4, 2017 - Invitations are sent to selected teams for the GBLA Challenge.

October - December 2017 - Unlock an additional \$500 seed funding by: submitting your project management plan, budget and link to your website.

December 4, 2017 - Links to website, Project Planner and Budget Due

December 15, 2017 - GBLA Young Women's Leadership Summit.

January - April 2018 - Project execution and implementation.

April 28, 2018 (subject to change) - Girls Build LA Expo and Celebration on a Saturday for parents and community to join together.

RESOURCES

Advisors

GBLA Advisors are available to support teams in two capacities.

- 1) Hosting monthly webinars on special topics based on their expertise
- 2) Engaging with GBLA teams year-round to give advice and meet with teams in person or remotely to support their projects

Find our advisors on the [website](#). You can click on their images to learn more about each person.

If you have a question for the advisors or want to meet with one, please email Girls Build LA at girlsbuildla@lapromisefund.org and we will get you connected.

How to Use the Budget

1. Coordinators will receive a check for their stipend.
2. Coordinators will receive two rounds of \$500 grant via a check under their name.
3. Keep track of your budget - use the template!
4. Submit proposed budget by December 4th and then final budget by end of April 2018.
5. Be sure all vendors are school approved.
6. Consider buying team shirts, food for meetings, supplies for events, team swag, motivational items

Unlock More Money



Submit the following materials by December 4th and receive your second round of funding of \$500.

- [Website](#)
- [Project Planner](#)
- [Budget](#)

GET STARTED

GBLA Retreat

Planning a year long event or project requires a plan and team work!

We recommend taking the time to host a retreat in order to...

1. Unite your team.
2. Build a common perspective around your project.
3. Get your team organized into jobs.
4. Get started on your project plan and your digital documentation.
5. Get your team prepared to submit the links to your Website, Project Planner and team Budget to Girls Build LA by December 4th.

Setting the Space

1. **Space/Venue:** At your school, a classroom, library, or multi-purpose room would work well. You can ask public libraries or community centers, a local business, college or non-profit companies.
2. **Computers:** Laptops are best to move around into different formations.
3. **Snacks:** Food helps. Order pizza, do a potluck, use funds for this.
4. **Time:** 3-6 hours. This can be broken into 2 or 3 sessions if necessary. Saturday morning or staying late after school can work well or an in-school field trip could be a good option.
5. **Supplies:** Paper, pens, post-its, and handouts.
6. **Agenda:** We've put together an Agenda that you can follow. You know your team best, so you are welcome to make this your own.

Take Time to Bond

Energizers

There is a lot of work and planning to be done. However, don't skimp on building the time for your group to bond, get comfortable and get set on the same page.

We recommend starting every meeting with an energizer (engagement activity). We also recommend the 3 Circles activity and reviewing your project plan to get the team focused.



What's Gonna Work?

Team Work!

There are so many moving pieces. Divide and conquer!

THE FIRST STEP IN PLANNING THIS PROJECT WAS TO ASSIGN ROLES AND DIVIDE THE WORK.



Assign Job Responsibilities.

Then set some deadlines using the Project/Event Planner.

The team meetings become about communication and updates. Look at what you have done and where you are going next.

Communicate!

Now that you have roles and project map - get started!



The key is to communicate and share information. This is a team project and no one should feel like they are doing the work alone.

When in doubt, follow directions!

We have tutorials to help you setup your website, videos, and social media. We also have checklists to get organized.

Projects that Worked

High School

1st Place: [East LA Renaissance Academy](#)

2nd Place: [Compton Early College High School](#)

3rd Place: [Ramon Cortines School of Visual & Performing Arts](#)

Middle School

1st Place: [Dr. Julian Nava Learning Academy](#)

2nd Place: [John A. Sutter Middle School](#)

3rd Place: [Palmdale Learning Plaza](#)

<http://girlsbuildla.weebly.com/participating-schools1.htm>

Get More Support

[Girls Build LA Web Comic](#)

[Girls Build LA Challenge Guidelines 2017](#)
Up to date information about all things GBLA.

[GBLA Retreat](#)

All the materials you need to get started with your retreat. Binders will be mailed to your school.

[Archive of Newsletters](#)

All the newsletters are posted here every week for easy access.

<http://girlsbuildla.weebly.com/student-opportunities.html>

QUESTIONS?

REMINDEERS

Next Webinar: Marketing 101



Hosted by GBLA Advisor,
Bre Vergess

Register Here

Date: Wednesday, November 8, 2017

Time: 3:30pm-4:30pm

Join the webinar: join.me/lapromisefund

Bre will be hosting a webinar about the basics of **Marketing**. This topic will help teams build and engage with their audience on social media, how to use social media effectively, and how to build their brand identity.

GBLA Contract, Coordinator Stipend, and W9

You should have received the **GBLA Contract, Coordinator Agreement** and **W9 form** via Docusign.

What's next?

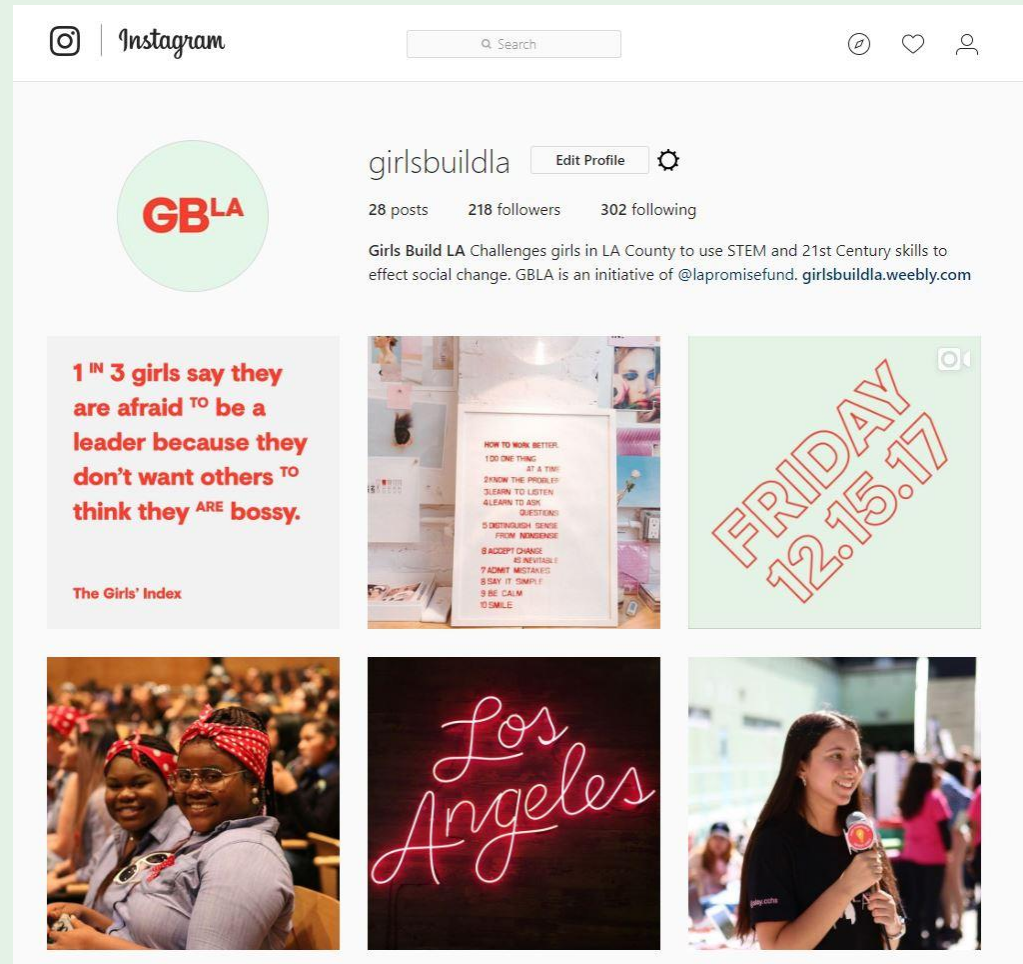
1. We need you to fill out the W9 in order for us to pay your stipend.
 - a. Please make sure to include your SSN
 - b. Some of you filled out a W9 with your school's info. We are assuming that you want the GBLA grant to be processed through your school.
2. Fill out [this form](https://goo.gl/a2KBgb) (<https://goo.gl/a2KBgb>) to tell us where to mail your checks.

Connect With Us!

Instagram
[@girlsbuildla](#)
[#girlsbuildla](#)

Email
girlsbuildla@lapromisefund.org

All things and more on
girlsbuildla.weebly.com



THANK YOU!